

DUPLICATE

INVOICE



WTEV-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.actionnewsjax.com>

Billing Address:

Abar Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct
#200
Alexandria, VA 22310

Send Payment To:

WTEV-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
62280-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Florida Democratic Party	SODERBERGSACHS/SMIT	585

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	62280	09818360

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/30/12	11/05/12	CBS Morning News	7:00 AM-9:00 AM	MTWTF--	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Tu 10/30/12 8:21 AM CBS Morning News 7:00 AM-9:00 AM :30 NS03M12H \$70.00 NM									
2 WTEV Th 11/01/12 8:12 AM CBS Morning News 7:00 AM-9:00 AM :30 NS03M12H \$70.00 NM									
4	10/30/12	11/05/12	M-F 9a-10a	9:00 AM-10:00 AM	MTWTF--	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV M 11/05/12 9:25 AM M-F 9a-10a 9:00 AM-10:00 AM :30 NS03M12H \$80.00 NM									
6	10/30/12	11/05/12	Action News @ Noon	12:00 PM-12:30 PM	MTWTF--	:30	2	\$460.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$460.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Tu 10/30/12 12:13 PM Action News @ Noon 12:00 PM-12:30 PM :30 NS03M12H \$460.00 NM									
3 WTEV M 11/05/12 11:59 AM Action News @ Noon 12:00 PM-12:30 PM :30 NS03M12H \$460.00 NM									
7	10/30/12	11/05/12	Soap Rotator	12:30 PM-2:00 PM	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Tu 10/30/12 12:29 PM Soap Rotator 12:30 PM-2:00 PM :30 NS03M12H \$500.00 NM									
3 WTEV Th 11/01/12 12:29 PM Soap Rotator 12:30 PM-2:00 PM :30 NS03M12H \$500.00 NM									
4 WTEV F 11/02/12 12:28 PM Soap Rotator 12:30 PM-2:00 PM :30 NS03M12H \$500.00 NM									
8	10/30/12	11/05/12	The Talk	2:00 PM-3:00 PM	MTWTF--	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$340.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Tu 10/30/12 2:29 PM The Talk 2:00 PM-3:00 PM :30 NS03M12H \$340.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race, ethnicity, or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity, or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
Florida Democratic Party	SODERBERGSACHS/SMIT	585	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/30/12	11/05/12	M-F 4p-430p	4:00 PM-4:30 PM	MTWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTEV W 10/31/12 4:15 PM M-F 4p-430p 4:00 PM-4:30 PM :30 NS03M12H \$200.00 NM									
11	10/30/12	11/05/12	M-F 430p-5p	4:30 PM-5:00 PM	MTWTF--	:30	2	\$280.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$280.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTEV F 11/02/12 4:56 PM M-F 430p-5p 4:30 PM-5:00 PM :30 NS03M12H \$280.00 NM 2 WTEV M 11/05/12 4:41 PM M-F 430p-5p 4:30 PM-5:00 PM :30 NS03M12H \$280.00 NM									
14	10/30/12	11/02/12	M-F 7p	7:00 PM-7:30 PM	-TWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTEV Th 11/01/12 7:19 PM M-F 7p 7:00 PM-7:30 PM :30 NS03M12H \$400.00 NM 2 WTEV F 11/02/12 7:19 PM M-F 7p 7:00 PM-7:30 PM :30 NS03M12H \$400.00 NM									
16	10/30/12	11/05/12	Letterman	11:35 PM-12:34 XM	MTWTF--	:30	2	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV F 11/02/12 11:47 PM Letterman 11:35 PM-12:34 XM :30 NS03M12H \$160.00 NM 3 WTEV M 11/05/12 12:32 AM Letterman 11:35 PM-12:34 XM :30 NS03M12H \$160.00 NM									
Total Spots							16		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,860.00
<u>Agency Commission</u>	\$729.00
<u>Net Amount Due</u>	\$4,131.00

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